

Billing: (702)642-3333 Main: (702)642-3333 Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101

### Billing Address:

Washington, DC 20007 Ste 800 Attention: Accounts Payable Great American Media 1010 Wisconsin Ave. NW

Special Handling

# INVOICE

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Estimate Number		Product		Advertiser	
1771		DSCC IE	Tilling ugundung garage	Democratic Senatorial Campaign Comm.	
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Invoice Month	
th Sentember 2012	

_	-	1		-v-		
Billing Type	Billing Calendar		Sales Region	Sales Office	Account Executive Amy McCreary	Station
Cash	Broadcast		National	Blair - Philadelphia	Amy McCreary	KSNV
	IDB#		Order I	Deal #	Alt Orc	Order:

	_	L	L
Order Flight	Deal#	Alt Order#	Order#
09/14/12 - 09/24/12		06852105	106573

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Advertiser Ref	Agency Ref	Product Code
		45

Advertiser Code

44

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	KSNV	KSNV	KSNV	KSNV	KSNV	XSZ V	KSNV	XSXX VNSX	KSNV	KONN	KSNV	KSNV	KSNV	KSNV		
	Saturday Today			News 3 Sunrise SATURDAY			Today Show				M-F 6-7a WakeUp w/Wagners			M-F 5-6a WakeUp w/Wagners	Channel Description	
	7a-9am			6a-7a			658a-9am				6-7a			- 1	Time	
09/10/12 t	ي ت ت	09/17/121	09/10/121		! <b>∀</b>	09/18/12	S	: 긁 8	€ ⊒	09/18/12	₹ 5	₹≷Ţ	09/18/12		Day	
09/10/12 to 09/16/12	0 21.777/60	09/17/12 to 09/23/12	09/10/12 to 09/16/12	09/20/12 09/24/12 to	09/18/12 09/19/12	09/18/12 to 09/24/12	09/24/12 to	09/19/12	09/18/12	09/18/12 to 09/24/12	09/20/12 09/24/12 to	09/18/12	09/18/12 to 09/24/12	ð	Date	
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S-	6:58 AM	6:12 AM	s-	8:27 AM 7:29 AM	8:42 AM 8:29 AM	MTWTF	6:27 AM	6:24 AM 6:30 AM	6:49 AM	MTWTF	5:13 AM 5:16 AM	5:17 AM 5:51 AM	MTWTF	Language Language	Paned Dave	
	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg		DSCCNV-12-01-30-H Piggi DSCCNV-12-01-30-H Piggi	DSCCNV-12-01-30-H Pigg		DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:		DSCCNV-12-01-30-H Pigg: DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg: DSCCNV-12-01-30-H Pigg:				
	\$350.00	\$350.00		\$1,500.00	\$1,500.00 \$1,500.00		\$1,000.00	\$1,000.00 \$1,000.00	\$1,000.00		\$600.00 \$600.00	\$600.00 \$600.00		Reconciliation		
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KSNV Main: (702)642-3333 Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC Remit Address:

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Washington, DC 20007 Ste 800 Attention: Accounts Payable Great American Media 1010 Wisconsin Ave. NW

## INVOICE

<u>-</u>	1771	Estimate Number
Į.	DSCC IE	Product
ĺην	Democratic Senatorial Campaign Comm	Advertiser

Invoice #	106573-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

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Station	KSNV	$\overline{a}$
Account Executive   Army McCreary	Army McCreary	Ъ
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order Flight	Deal #	Alt Order#	Order#
09/14/12 - 09/24/12		06852105	106573

lling Calendar	Broadcast	BUI
lling Type	Cash	Adve
ecial Handling		Prod
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Product Code	Advertiser Code	IDB#
45	42	

Advertiser Ref	Agency Ref	

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KSNV KSNV		KSNV	<b>VSNV</b>		VSNV		KSNV	KSNV		KSNV		KSNV	KSNV		<b>VNSX</b>		<b>KSNV</b>	VSNV		KSNV	VSNV	Channel
		M-F Today Show II					News 3 Today					Sunday Today					News 3 Sunrise SUNDAY				Saturday Today	Description
		9-10a					9a-930am					7a-8am					6a-7a				7a-9am	Time
≤ ≶ ⊑	09/18/		Su	09/17/	Su	09/10/		NOT /	09/17/	Su	09/10/		Su	09/17/	Su	09/10/1		Sa	09/17/1	Sa		Day
09/18/12 09/19/12 09/24/12	09/18/12 to 09/24/12	ਰ	09/23/12	09/17/12 to 09/23/12	09/16/12	09/10/12 to 09/16/12	ඊ	NOT AVAILABLE RATE	09/17/12 to 09/23/12	09/16/12	09/10/12 to 09/16/12	៩	09/23/12	09/17/12 to 09/23/12	09/16/12	09/10/12 to 09/16/12	ਰ	09/22/12	09/17/12 to 09/23/12	09/15/12	<u>е</u>	Date
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9:29 AM 9:28 AM 9:50 AM	MTWTF		9:16 AM	S		S			S	7:29 AM	S		6:29 AM	5	6:43 AM	S		7:59 AM	S-	7:29 AM		Length   Aired Days
DSCCNV-12-01-30-H P1991 DSCCNV-12-01-30-H P1991 DSCCNV-12-01-30-H P1991			DSCGNV-12-01-30-H Pigg			:				DSCCNV-12-01-30-H Pigg;			DSCCNV-12-01-30-H Pigg:	i i	DSCCNV-12-01-30-H Pigg			DSCCNV-12-01-30-H Pigg:		DSCCNV-12-01-30-H Pigg		AGE.
\$90.000			\$500.00		\$500,00 Unresolved			<del>9900:00</del> Omesoned	970000 11-1-1-1-1-1	\$500.00			\$375.00		\$375.00			\$625.00		\$625.00		Reconciliation
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=	1771	Estimate Number
=	DSCC IE	Product
=	Democratic Senatorial Campaign Comm	Advertiser

	Invoice #	106573-1
_	Invoice Date	09/30/12
_	Invoice Month	September 2012
_	Invoice Period	08/27/12 - 09/24/12

Station	KSNV
Account Executive   Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order#	106573	
Alt Order#	06852105	
Deal #		
Order Flight	nt 09/14/12 - 09/24/12	

T		Special Handling
>	Cash	Billing Type
	Broadcast	Billing Calendar
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Product Code	Advertiser Code	IDB#
45	42	

Advertiser Ref	Agency Ref	

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٠	KSNV	KSNV	XSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	VSNV		KSNV	VSNV	KSNV	KSNV	XSNV		KSNV	Channel
	Days of our Lives						The Agenda 1230pm						Noon News						Rachael Ray						Today 4th Hour	Channel Description
	1258p-2pm						1230-1p						12-1230pm						11am-12pm						10am-11am	Time
09/18/1		S	TI	۶	ฮ	09/18/1		×	П	∄	≶	09/18/		Z	П	\$	Tu	09/18/		Z	TI	\$	T <sub>U</sub>	09/18/		Day
09/18/12 to 09/24/12	ਰ	09/24/12	09/21/12	09/19/12	09/18/12	09/18/12 to 09/24/12	Ö	09/24/12	09/21/12	09/20/12	09/19/12	09/18/12 to 09/24/12	ਰ	09/24/12	09/21/12	09/19/12	09/18/12	09/18/12 to 09/24/12	ಕ	09/24/12	09/21/12	09/19/12	09/18/12	09/18/12 to 09/24/12	ಕ	Date
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MTWTF		12:39 PM	12:55 PM	12:46 PM	12:47 PM	MTWTF		12:29 PM	12:29 PM	12:28 PM	12:08 PM	MTWTF		11:33 AM	11:54 AM	11:55 AM	11:18 AM	MTWTF		10:52 AM	10:46 AM	10:58 AM	10:28 AM	MTWTF		Length  Aired Days
		DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg			DSCCNV-12-01-30-H Pigg	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:			ZS.
		\$325.00	\$325.00	\$325.00	\$325.00			\$425.00	\$425.00	\$425.00	\$425.00			\$325.00	\$325.00	\$325.00	\$325.00			\$450.00	\$450.00	\$450.00	\$450.00			Rate Reconciliation
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Advertiser	Democratic Senatorial Campaign Comm
Product	DSCCIE
Estimate Number	1771

 Invoice #	106573-1
 Invoice Date	09/30/12
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Station	KSNV
Account Executive   Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Order Flight	Deal #	Alt Order#	Order#
09/14/12 - 09/24/12		06852105	106573

Billing Calendar	Broadcast	IDB
Billing Type	Cash	Adv
Special Handling		Proc

Product Code	Advertiser Code	IDB#
45	42	!

Advertiser Ref	Agency Ref	

	19						18					17						16				15	Line
XSN XNSX XNSX	KSNV	KSNV	VSNV	VSNV	VNSX		KSNV	KSNV	<b>KSNV</b>	VNSX		KSNV	KSNV	VSNV	VNSX	KSNV		KSNV	<b>KSNV</b>	<b>KSNV</b>	VNSX	VSNV	
	4PM NEWS (1 hour)						4PM NEWS (1 hour)					Dr Phil						The Doctors				Days of our Lives	Channel Description
	4-5pm						4-5pm					3-4p						2pm-3pm				1258p-2pm	Time
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09/19/12 09/21/12 09/24/12	to 09/18/12 to 09/24/12	09/24/12	09/21/12	09/19/12	09/18/12	09/18/12 to 09/24/12	ō	09/24/12	09/21/12	09/18/12	09/18/12 to 09/24/12	ö	09/24/12	09/21/12	09/19/12	09/18/12	09/18/12 to 09/24/12	당	09/20/12	09/19/12	09/18/12	ਰ	Date
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4:54 PM 4:35 PM 4:38 PM	MTWTF	4:13 PM	4:11 PM	4:13 PM	4:14 PM	MTWTF		3:11 PM	3:50 PM	3:33 PM	MTWTF		2:11 PM	2:48 PM	2:32 PM	2:59 PM	MTWTF		2:00 PM	12:59 PM	1:43 PM		Length Aired Days
DSCCNV-12-01-30-H Pigg: DSCCNV-12-01-30-H Pigg: DSCCNV-12-01-30-H Pigg:		DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg!	DSCCNV-12-01-30-H Pigg!			DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg!	DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg)	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg!		Ad-ID
\$700.00 \$700.00 \$700.00		\$700.00	\$700.00	\$700.00	\$700.00			\$450.00	\$450.00	\$450.00			\$325.00	\$325.00	\$325.00	\$325.00			\$425.00	\$425.00	\$425.00		Rate
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5	Democratic Senatorial Campaign Comm	Advertiser

Invoice #	106573-1
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Station	KSNV
Account Executive   Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#	
09/14/12 - 09/24/12	:	06852105	106573	

Billing Calendar	Broadcast	ō
Billing Type	Cash	⊱
Special Handling		막

Product Code	Advertiser Code	IDB#
45	42	

Advertiser Ref	Agency Ref	

	25			24			23					22				21							20	Line
KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	<b>KSNV</b>		KSNV		VSNV	KSNV	XSNV		KSNV	KSNV	KSNV	KSNV	KSNV	XSNV		VSNV	Channel
	Wednesday Prime 10-11pm			Monday Prime 10-11pm			Monday Prime 8-10pm					WKND Jeop/Wheel				Sa-Su Early News							M-F Early News	Channel Description
	10-11pm			10-11pm			8-10pm					630-730pm				5pm-630pm							5-630p	<b>I</b> ime
۶	09/17/	S	09/24/		M	09/17/		Sa	09/17/	Sa	09/10/		Sa	Sa	09/10/		Z	╗	낡	≶	깁	09/18/		Day
09/19/12	to 09/17/12 to 09/23/12	09/24/12	09/24/12 to 09/30/12	ਰੱ	09/17/12	09/17/12 to 09/23/12	6	09/22/12	09/17/12 to 09/23/12	09/15/12	09/10/12 to 09/16/12	₽	09/15/12	09/15/12	09/10/12 to 09/16/12	ਰ	09/24/12	09/21/12	09/20/12	09/19/12	09/18/12	09/18/12 to 09/24/12	₽	Date
:30	×	:30	1x		:30	i ×		.; 00	íx	:30	1×		:30	:30	2x		:30	:30	:30 30	:30	:30	5x		Length
10:32 PM	W	10:34 PM	M		7:58 PM	M			S-	6:52 PM	S-		6:23 PM	6:13 PM	S-		6:24 PM	5:16 PM	5:22 PM	6:12 PM	6:14 PM	MTWTF		Length Aired Days Ad-ID
DSCCNV-12-01-30-H Pigg	i .	DSCCNV-12-01-30-H Pigg:	1		DSCCNV-12-01-30-H Pigg:					DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg	DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg			
\$3,200.00		\$3,200.00			\$4,000.00			\$500.00 Unresolved		\$500.00			\$650.00	\$650.00			\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00			Rate
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### Billing Address:

Attention: Accounts Payable Washington, DC 20007 Ste 800 Great American Media 1010 Wisconsin Ave. NW

## INVOICE

		1
Advertiser	Democratic Senatorial Campaign Comm	٦
Product	DSCC IE	3
Estimate Number	1771	=
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	Invoice #	106573-1
Comm	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/24/12

0	National	Sales Region
Ī	Blair - Philadelphia	Sales Office
T≥	Amy McCreary	Account Executive Amy McCreary
0	KSNV	Station

	Order#	106573
	Alt Order#	06852105
	Deal#	
1	Order Flight	09/14/12 - 09/24/12

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Billing Calendar	Broadcast	Ē
Billing Type	Cash	Ą
Special Handling		P

45	Product Code
42	Advertiser Code
	IDB#

Advertiser Ref	Agency Ref	

	3		30		29	28	27	Line 26
KSNV	KSNV	KSNV	KSNV KSNV	KSNV KSNV KSNV	KSNV	KSNV	VNSX VNSX	Channel
	Sa-Su News 3 at Eleven	1	Sa-Su News 3 at Eleven		M-F News 3 at Eleven	NFL Football	Saturday Prime 9-10pm	Description Friday Prime 9-10pm
	11pm-113spm		11pm-1135pm		11pm-1135pm	1P-9PM	9-10pm	Time 9-10pm
Su 09/23/12	09/10/12 to 09/16/12 Su 09/16/12	09/17/12 to 09/23/12 Sa 09/22/12	to 09/10/12 to 09/16/12 Sa 09/15/12	Tu 09/18/12 Th 09/20/12 M 09/24/12	to 09/18/12 to 09/24/12	to 09/17/12 to 09/23/12 Su 09/23/12	to 09/10/12 to 09/16/12 Sa 09/15/12	Day   Date to 09/17/12 to 09/23/12 F 09/21/12
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11:19 PM	11:34 PM	11:22 PM	11:13 PM	11:29 PM 11:34 PM 11:15 PM	MTWTF	7:15 PM	18	1xF 30 9:18 PM
DSCCNV-12-01-30-H Pigg	DSCCNV-12-01-30-н Рідд	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H Pigg:	DSCCNV-12-01-30-H P199: DSCCNV-12-01-30-H P199: DSCCNV-12-01-30-H P199:		DSCCNV-12-01-30-H P199: \$10,000.00		DSCCNV-12-01-30-H Pigg
\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00 \$1,100.00 \$1,100.00	1	\$10,000.00	<b>\$1,200.00</b> Unresolved	\$2,600.00
12	1	2	1	<u> 22 (</u>	3		7	

The actual broadcast information shown on this invoice was taken from the Official program log.

Nowithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties to Applicant shall not constitute payment to Media Provider the payment of such adventising under the terms set forth herein the specified and the payment of such adventising. In the event Applicant is an agency requesting adventising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such adventising. In the event Applicant is an agency requesting adventising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such adventising under the terms set forth herein and conditions. The payment of such adventising buy orders with Media Provider shall be conclusively deemed to be authorized agencies which place adventising buy orders with Media Provider shall be conclusively deemed to be authorized agencies which place adventising buy orders with Media Provider shall be conclusively deemed to be authorized agencies which place adventising buy orders with Media Provider shall be conclusively deemed to be authorized agencies which place adventising to whom the state of the payment of such adventising to which the shall be conclusively obtained to be authorized agencies to bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict agencies which places adventising the payment of the payment of such adventising the payment of such adventise adventiser and the payment of such adventisers and the payment of such adventisers and the payment of such adventisers and the provider shall be constituted by the payment of such adventiser

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender, national origin, or encestry.



Las Vegas, NV 89101 Main: (702)642-3333 KSNV Billing: (702)642-3333 Formerly KVBC 1500 Foremaster Lane

### Billing Address:

Washington, DC 20007 Ste 800 Attention: Accounts Payable Great American Media 1010 Wisconsin Ave. NW

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1771

	Invoice #	106573-1
3	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/24/12
Į		

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

L			
Order Flight	Deal#	Alt Order#	Order#
09/14/12 - 09/24/12		06852105	106573

Billing Calendar	Broadcast	豆
Billing Type	Cash	Ą
Special Handling		Pr

Advertiser Ref	Agency Ref	

9	37					36					35 5					34			బ్				32	Line
Č	VSNV	VSNV		KSNV		KSNV	KSNV		KSNV		KSNV	KSNV		KSNV		KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	Chamne
	M-F 5-6a WakeUp w/Wagners					Sunday Prime 9-10pm					NFL Pre-Game					Sports Night in Las Vegas			Saturday Night Live				Late Night w/Fallon	Channel Description
;	5-6a					9-10pm					1p-530pm					Sun 1135p-1200a			1130pm-1:02am				1237a-136am	Jame
09/14/1		Su	09/17/1	Su	09/10/1		Su	09/17/1	Su	09/10/1		Su	09/17/1	Su	09/10/1		Sa	09/17/1		Z	Th	09/18/1		υay
09/14/12 to 09/20/12	ਰ	09/23/12	09/17/12 to 09/23/12	09/16/12	09/10/12 to 09/16/12	б	09/23/12	09/17/12 to 09/23/12	09/16/12	09/10/12 to 09/16/12	ಕ	09/23/12	09/17/12 to 09/23/12	09/16/12	09/10/12 to 09/16/12	б	09/22/12	09/17/12 to 09/23/12	ਰੰ	09/24/12	09/20/12	09/18/12 to 09/24/12	ő	Date
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MF			S		S		4:28 PM	S	4:18 PM	S		11:48 PM	S	11:59 PM	S		1:00 AM	S-		1:19 AM	1:29 AM	MTWTF		Lengui Aireu Days
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		\$1,200.00 Unresolved		\$1,200.00 Unresolved			\$2,400.00	ı	\$2,400.00			\$400.00		\$400.00			\$1,400.00			\$750.00	\$750.00			ivate (Veconiculation
;		2					2		_			2		_						2	<b>د</b> (			I No.

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Nowithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant acknowledges its joint and several liability for the payment of such advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict a payment in infers otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict and contracts in the seconds of contracts, insertion orders, copy instructions or any correspondence when such conflict and contracts in the payment of any payment in full payment in with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airlime under this advertising sales contract for a station discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender, national origin, or ancestry.



Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC Billing: (702)642-3333 KSNV

### Billing Address:

Washington, DC 20007 Attention: Accounts Payable Ste 800 1010 Wisconsin Ave. NW Great American Media

# INVOICE

Entimoto Number 4774
DSCC IE
Advertiser Democratic Senatorial Campaign Comm

Invoice Period   08/27/12 -	Invoice Month September	n Comm Invoice Date 09/30/12	Invoice # 106573-1
08/27/12 - 09/24/12	September 2012	9/30/12	06573-1

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

l		
	Order#	106573
	Alt Order#	06852105
	Deal #	
	Order Flight	09/14/12 - 09/24/12

Pa	Casi	Special Handling
Ą	Cach	Billing Type
ij	Broadcast	Billing Calendar

IDB#	
Advertiser Code	42
Product Code	45

Advertiser Ref	Agency Ref	

	44			43			42			41			40			39			38 8		37	Line
VSNV	KSNV	KSNV		KSNV	VSNV		KSNV	KSNV		KSNV	KSNV		KSNV	VSNV		KSNV	KSNV		KSNV	VSNV	VSNV	Channe
	M-F News 3 at Eleven			M-F Early News			4PM NEWS (1 hour)			Dr Phil			The Doctors			Rachael Ray			Today Show		M-F 5-6a WakeUp w/Wagners	Channel Description
	11pm-1135pm			5-630p			4-5pm			3-4p			2pm-3pm			11am-12pm			658a-9am		5-6a	Time
09/14. M	2	⊠ π	09/14		S	09/14.		П	09/14		Z	09/14		Z	09/14		Ζ	09/14,		т		Day
09/14/12 to 09/20/12 M 09/17/12	to	09/14/12 09/17/12	09/14/12 to 09/20/12	₽	09/17/12	09/14/12 to 09/20/12	ಕ	09/14/12	09/14/12 to 09/20/12	ð	09/17/12	09/14/12 to 09/20/12	ਰ	09/17/12	09/14/12 to 09/20/12	t	09/17/12	09/14/12 to 09/20/12	ਰ	09/14/12	ਰ	Date
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11:21 PM	:	5:15 PM 5:22 PM	MF		4:25 PM	MF		3:24 PM	MF		2:33 PM	MF		11:37 AM	M		8:52 AM	MF		5:14 AM		Length   Aired Days   Ad-ID
DSCCNV-12-01-30-H Pigg:		DSCCNV-12-01-30-H Pigg: DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg			DSCCNV-12-01-30-H Pigg			DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg:		
\$1,100.00		\$1,200.00 \$1,200.00			\$700.00			\$450.00			\$325.00			\$325.00			\$1,500.00			\$600.00		Rate Reconciliation
		→ <i>\</i> 2			_			_			_			_			_			_		Ref #

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider and until payment in full is received by Media Provider. Payment to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting on behalf of a client, Applicant advertising the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agency advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Startion does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airlime under this advertising sales contract for a discrimination purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



VNSX Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC Billing: (702)642-3333

### Billing Address:

Attention: Accounts Payable Great American Media Ste 800 1010 Wisconsin Ave. NW Washington, DC 20007

45 Line

46

## INVOICE

Advoticer	Democratic Senatorial Campaign Comm	Invoice D
Auvernser		I coion M
Product	DSCC IE	ILIACICE IA
Estimate Number	1771	Invoice P
Estillate Mailines		

	Invoice #	106573-1
	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/24/12
-		

Station	KSNV
Account Executive   Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

		_,	
Order Flight	Deal#	Alt Order#	Order#
09/14/12 - 09/24/12		06852105	106573

	Special Handling
Cash	Billing Type
Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#
45	42	

dvertiser Ref	gency Ket	

		KSNV	KSNV	KSNV	
	Aired Spots		ROS 5a-459a	KSNV Chris Matthews SUN 9:30am 9:30a-10a	
Gross Total \$89,125.00	94	:30 9:51 PM DSCCNV-12-01-30-H F199:		to	Day Date Length Mired Days Ad-ID Rate Reconciliation Ref#

Agency Commission Net Amount Due

> \$75,756.25 \$13,368.75

Payment Terms 30 Days

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